

# 5.11 Promotion of Programme

Students are allowed to use various means for promotion of programmes such as buntings and banners.

## 1. Banners/Buntings/Posters/Flyers

No banners/bunting/posters/notices can be displayed without approval from the office of the approving authority.

- Attach the draft of contents as well as the approval letter.
- Use English or Arabic only.
- Put up posters / advertisements / flyers / banners at appropriate places (notice boards, banner poles and other places approved by the university authority).
- Get the approval from the relevant Local Authority (e.g.: Majlis Perbandaran Selayang) for putting up banners/buntings outside the University.
- Take down posters / advertisements / flyers / banners not later than five days after the permit's expiry date.
- Any posters /advertisements / flyers that fail to comply with the University rules & regulations will be taken down without prior notice.
- Do not use any materials that might damage the notice boards, walls, poles, glass walls when you paste the posters /advertisements / flyers.

## 2. Media

Students may promote their programmes through various forms of media subject to the followings:

- All media statements must be verified by OIC and approved by the Deputy Rector (SA).
- Get advice from the respective office for any media statement

## 3. IIUM Website

Students may request to place an advertisement to promote their programme at the IIUM official website through the respective office.